

MONTANA HISTORICAL SOCIETY

An Agency Profile Prepared by the
Legislative Fiscal Division

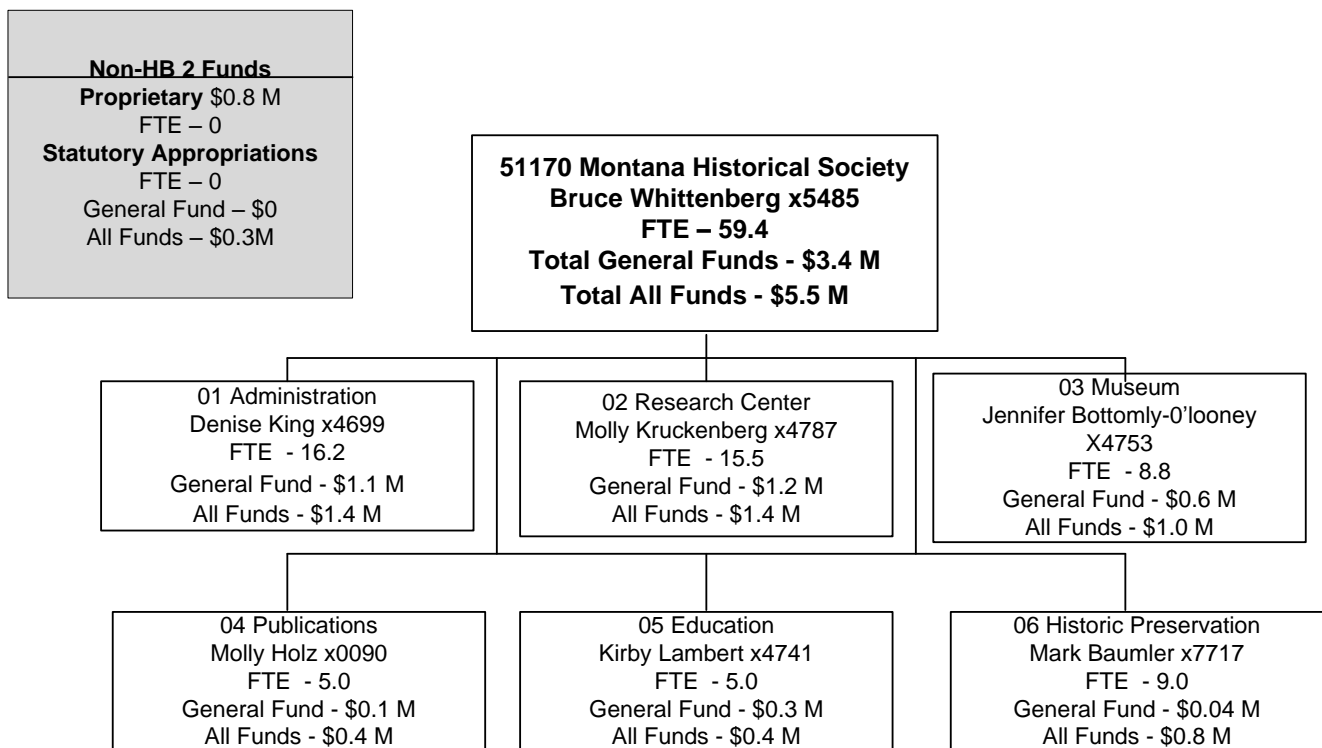
September, 2016



INTRODUCTION

The Montana Historical Society (MHS), authorized by Title 22-3-101, MCA, exists for the use, learning, culture, and enjoyment of the citizens of, and visitors to, the State of Montana. MHS acquires, preserves, and protects historical records, art, documents, photographs, museum objects, historical places, sites, and monuments. MHS maintains a historical museum and a library and archives; provides educational programs and services for teachers and the general public; and, publishes the state historical magazine, press books, and newsletter. MHS also administers the preservation and antiquities acts; supports commissions with state historical orientation; and, provides technical assistance to all Montana museums, historical societies, preservation programs, and owners of historic resources.

Below is an organizational chart of the branch, including full-time employee (FTE) numbers and the HB2 base general fund appropriations and the total of all funds. Unless otherwise noted, all phone extensions are preceded by (406) 444.



HOW SERVICES ARE PROVIDED

The Montana Historical Society provides the following services through a structure consisting of six programs:

- Administration provides supervision and coordination for all programs of the society including: accounting, business management, financial reporting, museum store management, fundraising, marketing, membership, public information, and information technology. The administration program is also responsible for security, visitor services, and building management.
- Research Center Program staff collects, preserves, and provides access to historic collections, historical photos, historical records, state records, and books and other printed materials. The Research Center operates the society's reference room, where staff assists the public in finding and using materials from the collections. The program has three sections: library, archives, and photograph archives.
- Museum Program staff collects, organizes, and preserves fine art and historical, archeological and ethnological artifacts. They conduct research, produce exhibits, answer reference requests,

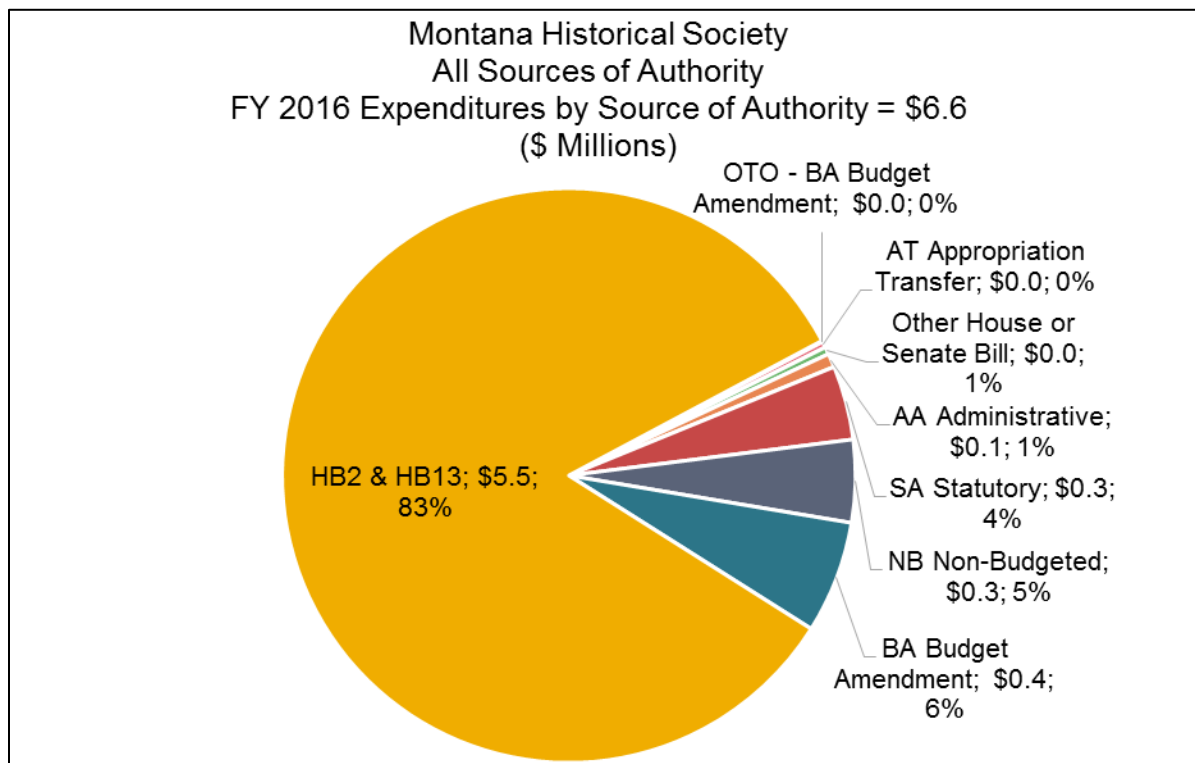
and provide technical assistance to other museums in the state. The Museum Program operates the original Governor's Mansion as an historic house museum.

- Publications Program staff plans, produces, publishes and promotes the quarterly production of Montana, The Magazine of Western History, the state's journal of record and includes new research in Montana and western history. The program also publishes books under the Montana Historical Society Press, the state's only active academic press, which produces titles on the history of Montana and the northern plains.
- Education Program staff design and conduct tours of the Museum, State Capitol, and Original Governor's Mansion; develop and implement a variety of public programs, including the annual Montana History Conference, for diverse audiences; manage the Society-wide volunteer program; and administer the statewide National Register of Historic Places signs program. Additionally, the program produces curriculum resources for teachers including "hand-on history" footlockers, and the Montana: Stories of the Land history textbook.
- State Historic Preservation Program staff provides assistance to agencies, organizations, and individuals trying to preserve prehistoric sites and historic buildings and sites. They manage the National Register of Historic Places Program, archeology services, and cultural resource database, providing regulatory oversight to projects that impact cultural resources in the state. Staff also distributes federal historic preservation grants to communities throughout the state.

Sources of Spending Authority

The chart below shows the source of authority for the Historical Society that was expended in FY 2016.

The chart below shows the sources of authority for the Montana Historical Society. The agency received the majority of its spending authority from HB 2 and the pay plan. Secondary authority comes from budget amendments and private funds (non-budgeted), with the remaining authority coming from statutory appropriations.



Funding

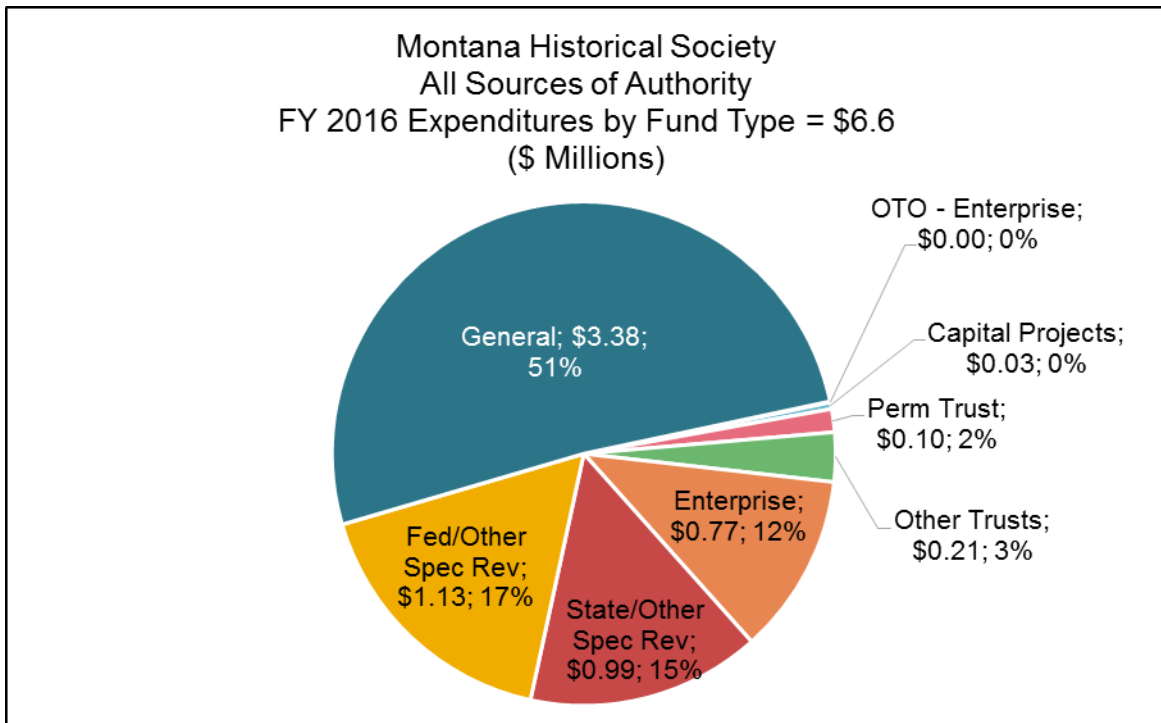
General fund supports slightly more than one half of all expenditures. Federal grants, state special revenue and enterprise funds support 44% of all expenditures, the remaining 5% of expenditures is supported by revenues from museum fees, merchandise sales and other services provided by the society (enterprise funds on the pie chart). The agency also receives grants from the permanent trust and private trust funds. The chart below shows FY 2016 all actual expenditures by fund type.

The agency receives:

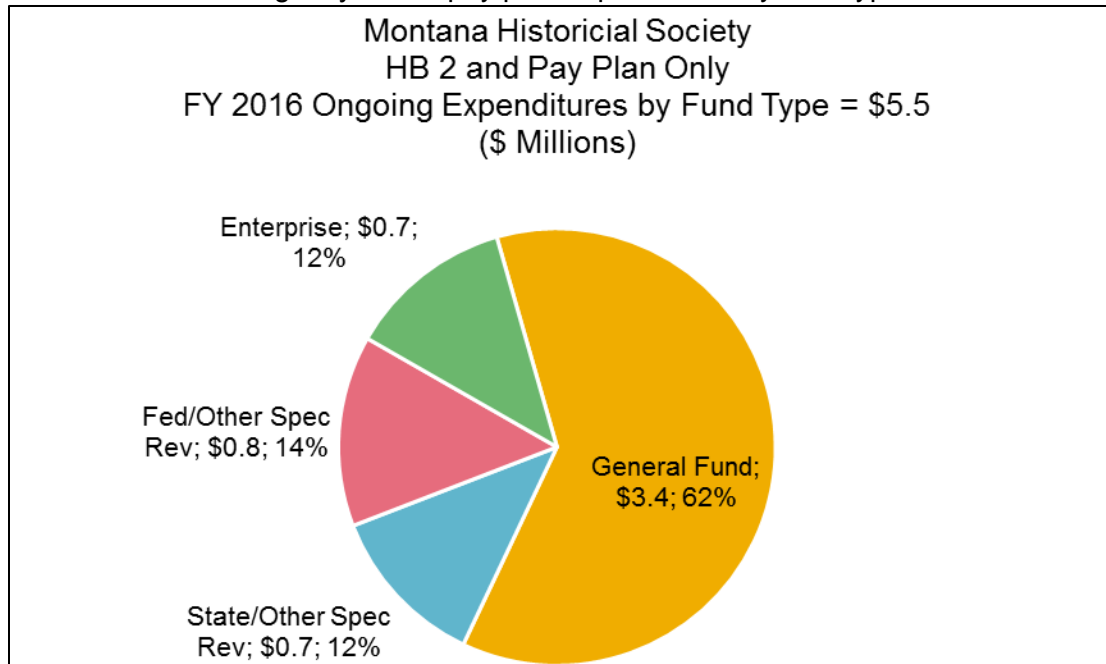
- A 1% allocation from the lodging facility use tax for the installation or maintenance of roadside historical signs and historic sites
- 25% of the revenue from the sales of Lewis and Clark bicentennial license plates for projects related to Lewis and Clark

There is a state special revenue account, per HB 487 of the 2015 Legislature, for:

- The Montana historical society membership account
- The Montana original Governor's mansion account

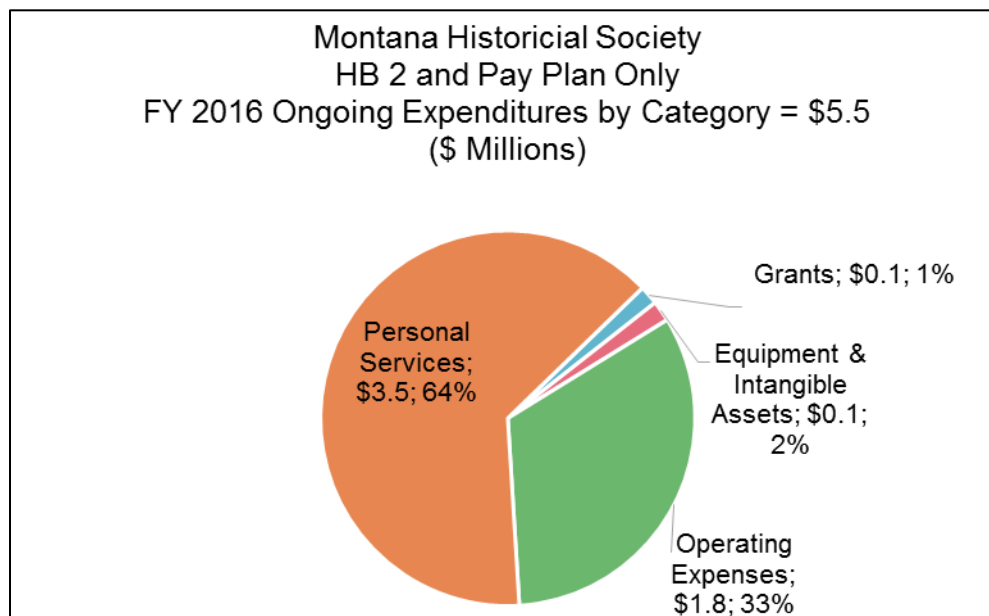


The chart below shows the agency's HB2/pay plan expenditures by fund type.



Expenditures

The chart below explains how the HB 2 and pay plan authority is spent.



How the 2017 Legislature Can Effect Change

In order to change expenditure levels and/or activity, the legislature might address laws:

- Governing the authority of the Montana Historical Society and its fee structure
- Governing the publication program and its costs versus service
- Impacting the staff, such as consultation with and support of local sites; applying for, accepting, and expending grant funds; and providing services for the public
- Governing the existence, definition, and location of the society, its collections and services, and equal access to information

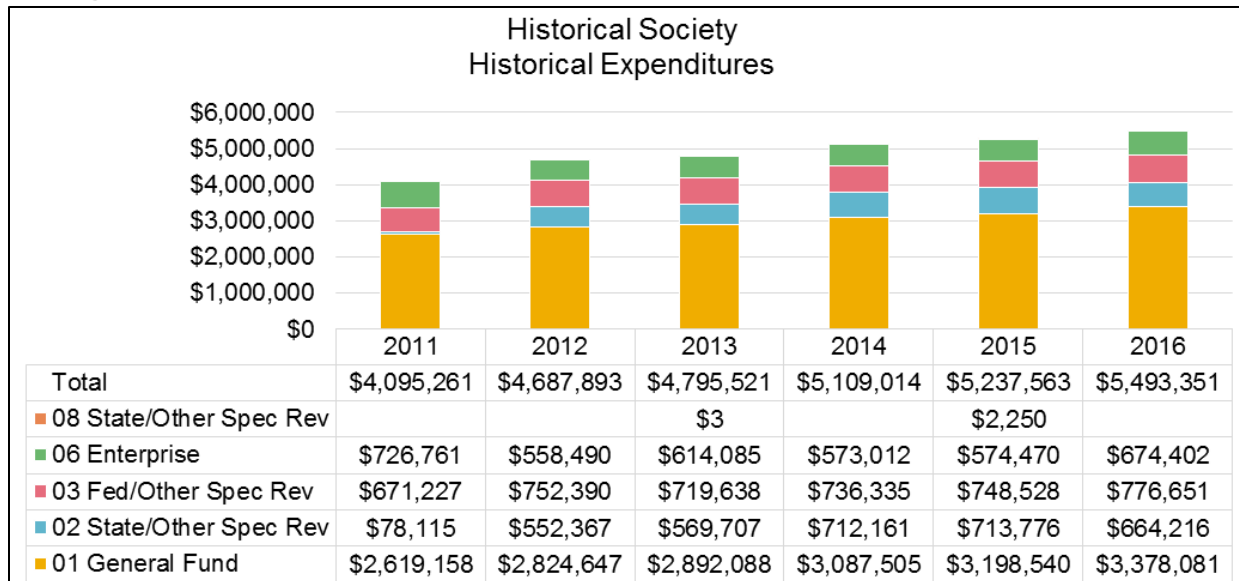
The legislature is less likely to control:

- Citizen expectations of web-access museum services
- The amount of information generated, discovered, or donated, print or media, on a state, regional, or federal level that is to be maintained by the society
- The number of citizens needing society services

Major Cost Drivers

Major Cost Drivers Montana Historical Society				
<u>Element</u>	<u>FY 2012</u>	<u>FY 2014</u>	<u>FY 2015</u>	<u>Significance of Data</u>
Museum visitors (Historical Museum, Governors Mansion)	30,079	52,427	64,047	Increase revenues, security challenges
Patrons of archives, library, and photograph archives	11,261	11,438	10,495	Increased digital accessibility leads to more and easier use of collections by patrons
* Participants in public programs/outreach	32,627	479,039	432,137	Reflects public interest in services and increased workload
Digital images on line	120,874	239,672	283,844	Impacts walk-in services; increased workload
** Requests for reproductions of collection items	9,592	10,313	11,729	Increased workload
Electronic requests	3,643	6,479	8,093	Reflects use of internet, increased workload
*** Current Collections				
Art & artifacts	56,956	58,709	59,245	Collections are added annually through donations and acquisitions
Books, maps, historic oral interviews	87,500	88,143	88,922	Collections are added annually through donations and acquisitions
Linear feet of archival materials	32,000	32,348	32,782	Collections are added annually through donations and acquisitions; includes records of state government
Historic photographs	500,000	504,842	545,184	Collections are added annually through donations and acquisitions
Historic preservation data base	54,556	55,734	57,021	Site records are added annually
* The <i>Land of Many Stories: The People and Histories of Glacier National Park</i> traveling exhibit was on display at the Missoula International Airport for FY 2014 and FY 2015, reaching 442,529 and 349,100 passengers respectively.				
** Museums and libraries are facing rapid change/growth in demand for digital data and use of electronic media. Reference services and electronic requests demonstrate a shift in how patrons locate and obtain data. National expectations are that this upward trend will continue with additional information available via web-based services.				
*** These categories are the core of the Montana Historical Society. Growth occurs annually with the donation and acquisition of new materials documenting the history and heritage of Montana.				

Funding/Expenditure History



The table above shows the six year funding history for the agency. Funding on this table reflects funding included in the HB 2 and pay plan budget base.

Over the last six years, total expenditures included in the HB 2 and pay plan budget base have increased at an average rate of 6.1%. However, the funding sources for the agency over this time period have changed at varying rates. General fund, the largest funding source for the Montana Historical Society, has increased at an average rate of 5.2% from FY 2011 to FY 2016. State Special revenue has increased at an average annual rate of 53.4% since FY 2011 when it made up only 1.9% of total funding, in FY 2016 it was 12.1% of total funding. The 2011 Legislature passed legislation increasing state special revenue by permanently allocating 2.6% of the lodging facility use tax to the Montana Historical Society.

State special funds include:

- A 2.6% allocation from the lodging facility use tax that funds historical interpretation and costs associated with the Scriver collection
- Donations, membership fees for the Historical Society, and entrance fees charged at the Original Governor's Mansion

Federal funds include National Park Service funds for the preservation of sites with historical value. Federal funds are distributed to communities throughout the state, to professional organizations working on historic preservation projects, and through education grants. Federal funds have increased at an average annual rate of 3.0%. The amount received is dependent upon availability of funds at the federal level. Proprietary funds include fees for goods and services to external customers and are used to support the costs of providing the goods and services. Examples of proprietary fund revenue include magazine subscriptions, the sale of books published by the Historical Society, merchandise sales, and photography sales. Between FY 2011 and FY 2016 proprietary funds included in the HB 2 and pay plan budget base have decreased an average of 1.5% annually.

Major Legislative Changes in the Last Ten Years

The 2015 Legislature:

- HB 487 created two new accounts to receive revenues from the purchase of memberships to the Montana Historical Society and revenues received from tours of the Old Governor's Mansion. Revenue from membership fees is statutorily appropriated for operation of the society, tour fees are appropriated for the maintenance, upkeep and operation of the mansion.

The 2011 Legislature:

- Added \$95,000 for the 2013 biennium as an ongoing, biennial, restricted appropriation for the care and conservation of artifacts
- Passed HB 477 that permanently allocated 2.6% of the lodging facility use tax to the agency for historical interpretation and Scriver collection costs, adding \$967,000 in the 2013 biennium
- Implemented a 5% reduction plan in the 2013 biennium

The 2009 Legislature:

- Clarified that it was the intent of the legislature that the D of A plan and construct the new historical society building at the 6th Avenue and Roberts Street site with the remaining balance of the \$7.5 million of bonds and the \$30 million in donations and grants authorized by the 2005 Legislature in HB 5.

The 2007 Legislature added funding for:

- 1.30 FTE for the museum program to catalog its collection and to assist implementation of compliance with policies governing the management of its collections
- Increased state support for the editor and business manager for the Montana The Magazine of Western History

The 2005 Legislature:

- Passed HB 5 which included authorization to sell \$7.5 million in bonds and established appropriation authority for use of the bond proceeds along with \$30 million in donations and grants to the Department of Administration (D of A) for the construction of a new historical society building.
- Approved the addition of 2.0 FTE archivist positions to allow the society to perform assessment, preservation, cataloging, and archiving of state records, and better meet its mandate to receive, store, and provide permanent public access to non-current state records.

For more information on the Montana Historical Society, visit their website here: <https://mhs.mt.gov/>